National Growth Area Alliance
Symposium 2022

Casey Design Excellence Program

August 2022

City of Casey

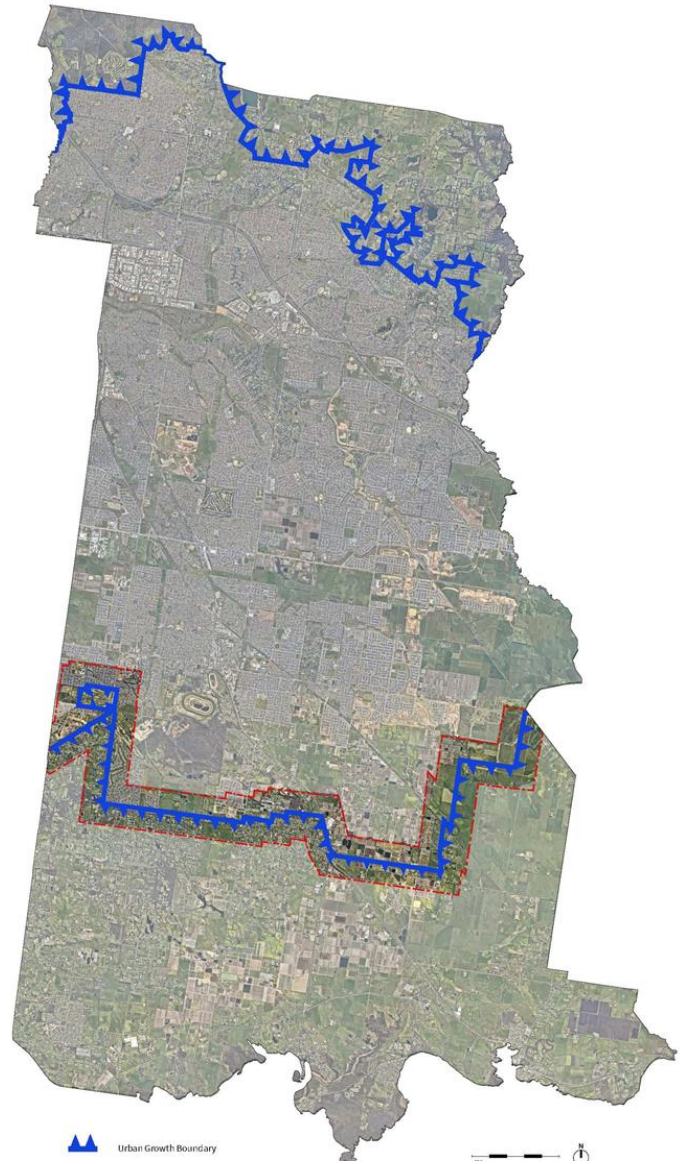
Casey – Who we are

369,200
2020 population

549,200
2041 population

0-4 years old
Largest age cohort in Casey (31,100 people in 2020).

5,314
babies born in 2019/20.



Casey Design Excellence Program – our journey

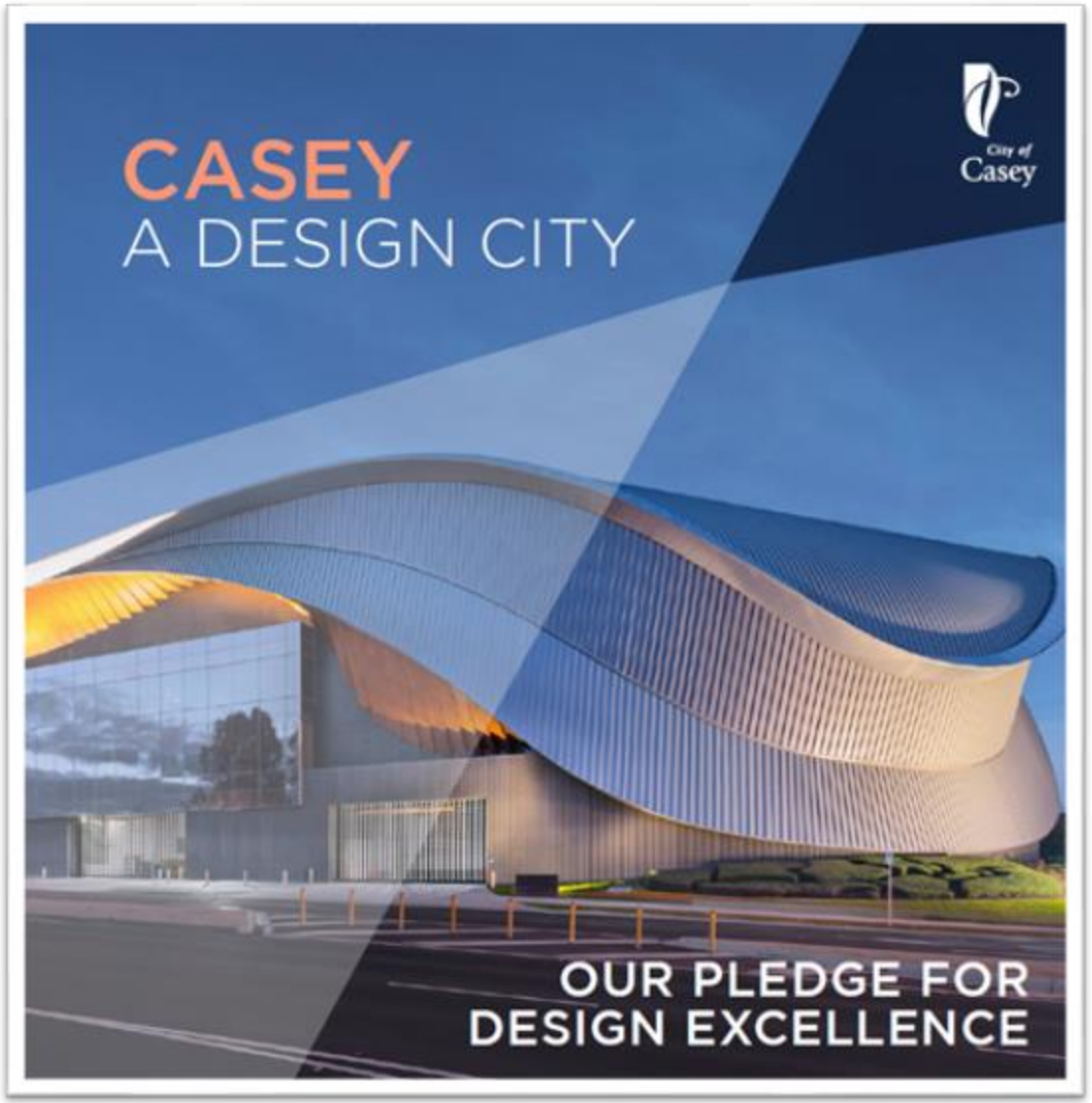
Components of the Design Excellence Program

Casey Design Excellence **Guide**

Casey Design Excellence **Panel**

Casey Design Excellence **Awards**

Casey Design Excellence Guide



OUR PLEDGE FOR **DESIGN EXCELLENCE**

In all work on the City of Casey's built environment, we will adhere to the following 10 commitments. We commit to:

1. DESIGN THAT **LEADS**
2. DESIGN THAT PUTS **SUSTAINABILITY** FIRST
3. DESIGN A CITY FOR **PEOPLE**
4. DESIGN FOR **ALL**
5. DESIGN FOR **THIS PLACE**
6. DESIGN THAT MAKES **SENSE**
7. DESIGN FOR THE **FUTURE**
8. DESIGN THAT **INSPIRES**
9. DESIGN **PROCESSES** THAT WORK
10. DESIGN **TOGETHER**

City of Casey

CITY OF CASEY
DESIGN EXCELLENCE PANEL

Shelley Penn AM

Steve Thorne

Simon McPherson

Jeffrey Robinson

Nicole Kalms

URBAN DESIGN & ARCHITECTURE

Andres Lopez

Gaurav Rajadhyax

Philippa Soccio

ARCHITECTURE

Nicola Smith

Leah Wittingslow

PLANNING

Naomi Barun

Jessica Stewart

LANDSCAPE ARCHITECTURE

Annette Xiberass

CULTURAL & INDIGENOUS HERITAGE

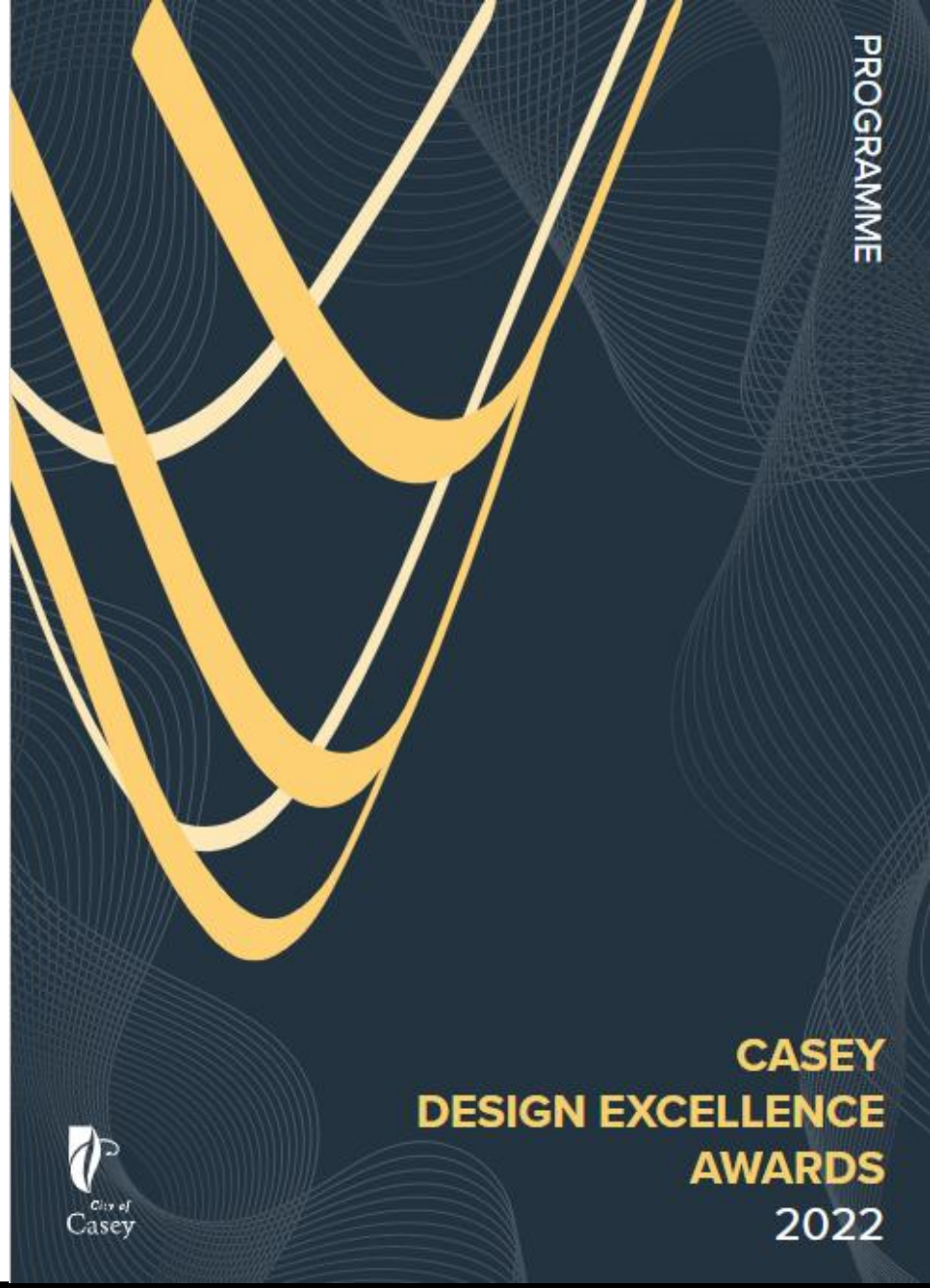
Victoria Jones

PUBLIC ART

Casey Design Excellence Awards

Inaugural Casey Design Excellence Awards – 8 Sept 2022

- Recognising partners through Awards
- Knowledge Sharing/ Showcasing best practice
- Guest Speakers
- Networking
- Celebrating good design in Casey



Benefits

Internal

- Learning from industry experts
- Better design process
- Capacity building
- Strong design culture

External

- Innovation in delivery
- Seek external partnerships
- Reach wide audience
- Recognise & celebrate good design

THANK YOU