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Innovating for Growth and Inclusion

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The City of Casey



380,531
Population in
2021



550,000
Predicted
growth by 2041

31%



Residents born
overseas
(non-English
speaking country)

36%



Residents speaking
a language other
than English at
home



Developing a Community Led Program

[CASEY.VIC.GOV.AU](https://www.casey.vic.gov.au)



New Approaches



Emerging
Technology



Data



Innovation



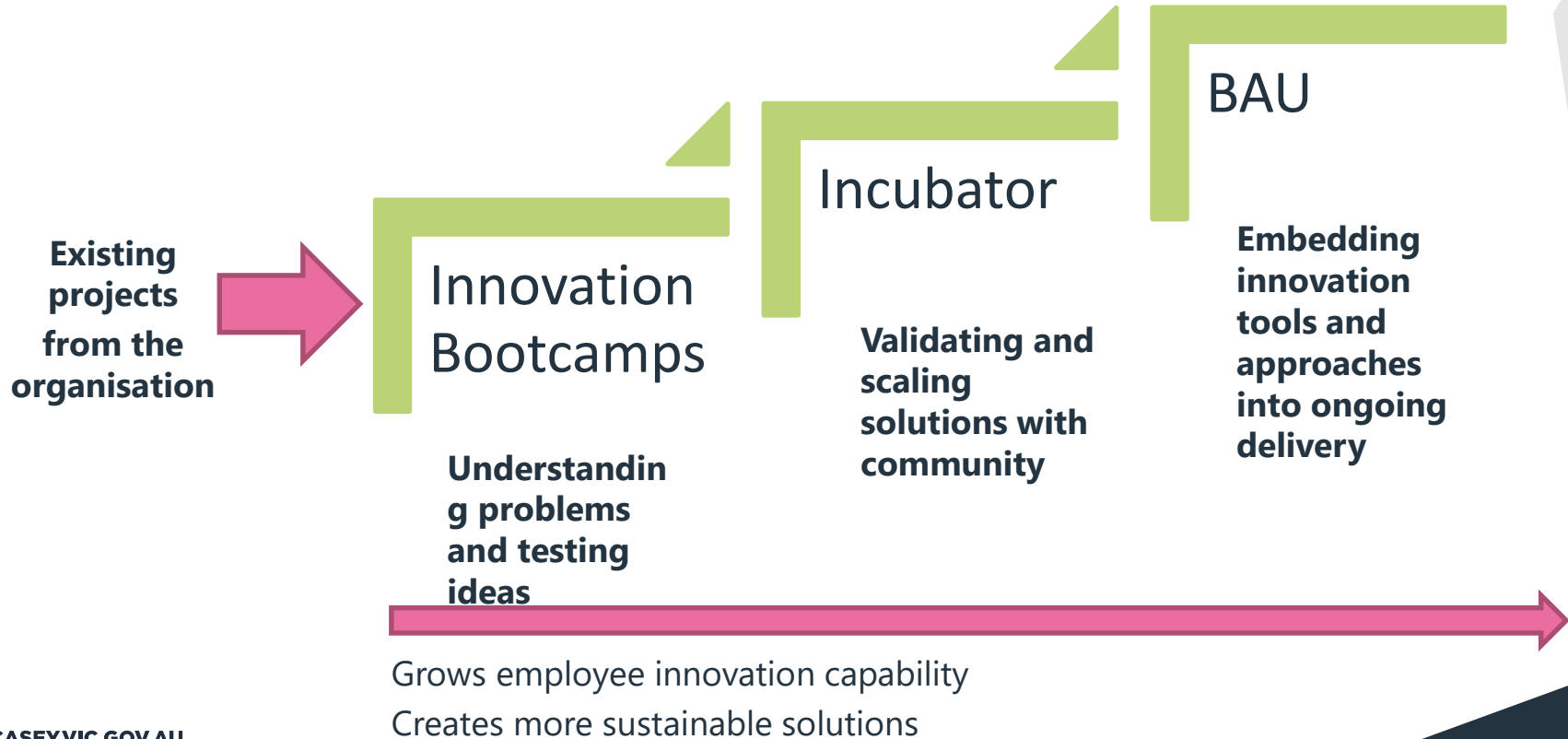
People

Building a Culture of Innovation

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Creating a runway for innovation



Evolving our Approach into a Living Lab



Living Lab Framework



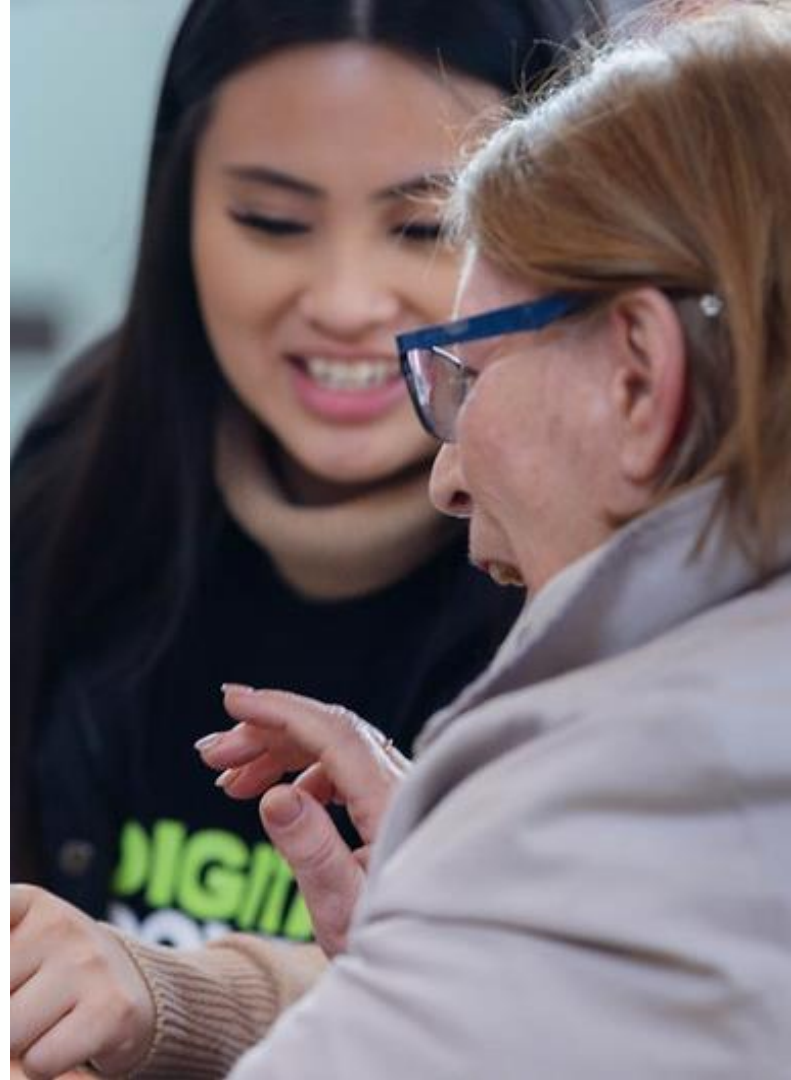
#1 Problem



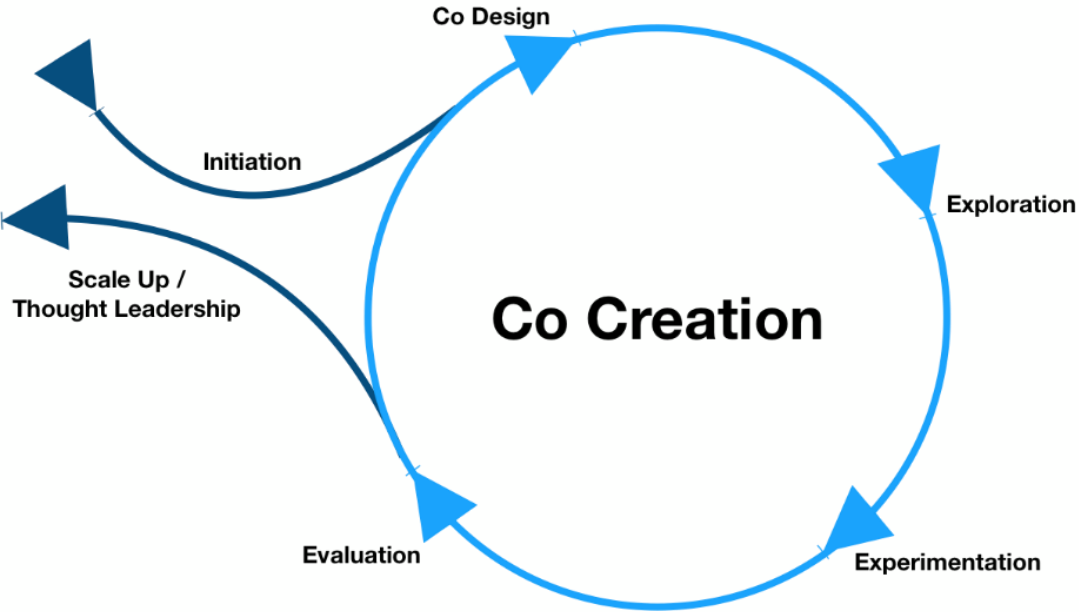
#2 People



#3 Place



Digital Equity Living Lab



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Tips

- Understand the innovation already happening in the organisation and celebrate it
- Start small and pick some quick wins using innovation tools/processes
- Create opportunities for innovation by hosting fun events that connect community and Council

