

Population Growth - What's the story?



NATIONAL CONGRESS

19-21 November 2017



NATIONAL
Growth Areas
ALLIANCE

CONGRESS PROGRAM



Welcome from the City of Casey

It is a pleasure to welcome you to our booming City for the 2017 National Growth Areas Alliance Congress. You'll be among the first visitors to Bunjil Place, a \$125m investment and a facility the first of its

kind, bringing together creativity, entertainment and community in a way that is unparalleled in Australia.

We're incredibly excited to join with you, government representatives and experts from private industry alike, to explore this year's thought-provoking theme, 'Population Growth: What's the story?'

With population growth rates at double the national average, growth councils such as ours can experience unique pressures. Often our lack of long-term funding leaves our communities without access to essential services and transport infrastructure – which stands in stark contrast to many inner-city Councils.

One in five Australians call a fast-growing suburb on the outskirts of a capital city home, so it has never been more important for us to be conscious of our current population story and plan for the future through our communities' lens with guidance from top experts.

This year's Congress is an opportunity for us all to share our distinct population stories and discover how they are interconnected to better plan, collaborate and achieve our goals for our vibrant, growing communities.

Cr Geoff Ablett
Mayor, City of Casey



PROGRAM WELCOME FROM Mayor Glenn Docherty

As representatives of growth Councils, we experience the impact of rapid and sustained population growth on our communities, our infrastructure, our work and our futures every day.

Our 2017 Congress theme, Population Growth – What’s the story?, is an opportunity to learn from our collective experience and to hear stories of adaptation and innovation from our Member Councils. The Research and Data Master Class (the third Master Class we have held this year) will showcase our population and transformational projects research as well as our Members’ success in using NGAA research to support advocacy and funding submissions.

Like any Alliance, our strength comes from our united voice. I would like to thank our Mayors, Councillors, CEOs and Council Officers who have contributed to our policy development, Budget submissions and responses to Federal Government Enquiries, who have attended our events, participated in our advocacy work and most importantly, remained steadfast in their belief that together we have a compelling story to tell – one which cannot be ignored.

On behalf of the Alliance, I would also like to extend a special thanks to Ruth Spielman, who will be finishing her role as Executive Officer at the end of this month. Much of what we have achieved has been made possible by Ruth’s dedication, expert knowledge and strong network. She is held in high esteem in Canberra and across the country and most certainly by all of us. We wish Ruth all the very best with her future endeavours.

Glenn Docherty
Chair, National Growth Areas Alliance



ABOUT CASEY-CARDINIA

The City of Casey is Victoria’s most populous municipality.

Each day our City grows by an additional 28 new residents; by the end of 2017, our population will have grown by an additional 10,000 residents. And future forecasts indicate that this growth is set to continue, with our current 310,000 population set to grow by a further 59% by 2041.

Currently, this growth is largely driven by young families, but by 2026 it is predicted that there will be a 93.8% increase in the population of retirement age residents.

Not only do we have a BIG community, we also have a BIG vision: To be the most liveable city in Australia.

And this vision is supported by our community who, through our recent and largest ever community engagement project *Casey Next*, told us that they needed and expected us to create a safe, accessible and thriving community, with a clean and green environment.

Casey Next also told us that an overwhelming percentage of our community is highly dependent on private vehicles as their primary travel mode, a detail recently confirmed by the 2016 Census results.

As population growth outpaces infrastructure development, our community continues to face numerous transport challenges with pressure to keep pace with much-needed road and public transport improvements.

But we are positive that with the support of our community and organisations such as the NGAA, that the State and Federal Governments will invest in the future of our community.



NATIONAL Growth Areas ALLIANCE



ABOUT THE NGAA

The National Growth Areas Alliance is the peak body representing the nearly five million people who live in the fast-growing outer suburbs of Australia's capital cities.

Our Member Councils are united by shared experiences of population growth rates at double the national average, inadequate infrastructure to cope with the increased demand, and long-term lack of Federal Government investment in roads, public transport and essential services.

NGAA's purpose is to provide a solid evidence base to support our calls for policy shifts in favour of growth areas, to influence Federal Government policy and funding and to give growth area councils a platform to share experiences and learn from each other.

MESSAGE FROM THE NGAA EXECUTIVE OFFICER

Our Congress this year looks to be a wonderful mixture of meaty subject matter, interesting speakers and time to mingle. I am looking forward to spending time discussing the issues with you and also having the time for some fun.

As I am sure you have heard by now, after nearly nine years as NGAA Executive Officer and a total of 25 years with growth Councils, I have decided it is time to make a change and will be stepping down from my role with NGAA at the end of November.

I have lived and breathed growth areas for so long it will be hard to step away from the issues and the people. However I feel that I will be leaving at a time when NGAA has developed into an influential organisation and one with great momentum. I believe that NGAA has built a strong foundation and relationships and has had a significant impact, including both program and project funding. I am also very proud of the solid evidence base we have developed through our research and this will be the subject of discussion at the Congress.

It has been an amazing journey from the early days of NGAA to where we are now and many of our Members have been on the journey since the beginning as well. I have very much appreciated the commitment and support of the Chair, Deputy Chair, Executive and Members as well as the NGAA team.

I look forward to seeing you at the Congress.

Ruth Spielman
Executive Officer, NGAA

Our Members

NSW

- Blacktown City Council
- Camden Council
- Campbelltown City Council
- Liverpool City Council
- Penrith City Council
- Wollondilly Shire Council

VIC

- City of Casey
- Cardinia Shire Council
- Wyndham City Council
- City of Melton
- Hume City Council
- City of Whittlesea

WA

- City of Wanneroo
- City of Swan
- City of Cockburn
- Serpentine-Jarrahdale Shire
- City of Kwinana
- City of Armadale
- City of Gosnells

SA

- District Council of Mount Barker
- City of Playford

CONGRESS VENUE

Welcome Function

Sunday 19 November

Bunjil Place Gallery
2 Patrick NE Drive, Narre Warren
Tel: (03) 9705 5200
Web: www.bunjilplace.com.au

NGAA National Congress

November 20 & 21

Atura Hotel
5-17 Doveton Avenue
Eumemmering, Victoria
Tel: (03) 9771 6000
Web: www.aturahotels.com/dandenong/

Congress Dinner

November 20

Bunjil Place Function Centre
2 Patrick NE Drive, Narre Warren
Tel: (03) 9705 5200
Web: www.bunjilplace.com.au

TRANSPORT

Congress Host, the City of Casey, will make it as easy as possible for participants to travel to and from their selected accommodation, Congress venues and Melbourne airport.

Buses will transport you between accommodation and function venues (included in your registration costs). The timetable is as follows:

Date / Event	Time	Departing from	Arriving at
Sunday 19 November Welcome Function	5:15pm	Atura Hotel	Bunjil Place
	7:15pm	Bunjil Place	Atural Hotel
Monday 20 November NGAA Congress Dinner	6:45pm	Atura Hotel	Bunjil Place
	10:15pm	Bunjil Hotel	Autra Hotel
Tuesday 21 November	5:00pm	Atura Hotel	Melbourne Airport Tullamarine

KEY CONTACTS

For any further information on the Congress, or updates on the Program, please contact one of the following staff members:

Bronwen Clark

Communications and Engagement
Manager, NGAA
Mobile: 0448 401 257
Email: Bronwen.Clark@ngaa.org.au

Kelly Toghil

Events Coordinator, NGAA
Mobile: 0412 270 604
Email: Kelly.Toghil@ngaa.org.au

CONGRESS PROGRAM



DAY 1

Sunday 19 November

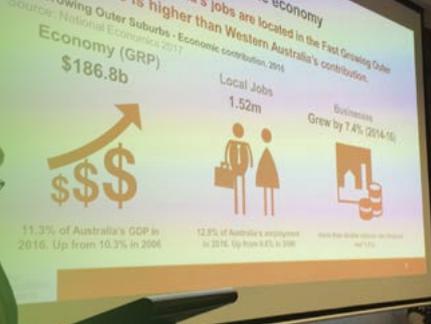
Time	Session
5:15pm - 5:30pm	<i>Bus departing Atura Hotel to Welcome Function at Bunjil Place Gallery</i>
5:30pm - 7:00pm	Welcome Function at Bunjil Place Gallery
5:40pm - 6:00pm	Welcome by NGAA Deputy Chair, Mayor Tracey Roberts <ul style="list-style-type: none"> • Address by City of Casey Mayor, Cr Geoff Ablett • Address by Terry Garwood, Deputy Secretary - Local Infrastructure, Department of Environment, Land, Water and Planning
6:15pm - 7:00pm	Tour Bunjil Place
7:00pm - 7:15pm	<i>Bus returns to accommodation at Atural Hotel</i>
7:15pm onward	Dinner available at delegates' expense at the Brownstone Microbrewery (Atura's on-site restaurant)

DAY 2

Monday 20 November

Time	Session
8:30am-9:00am	<i>Registration desk opens</i>
9:00am-9:30am	Welcome to NGAA Congress <ul style="list-style-type: none"> • NGAA Executive Officer, Ruth Spielman • NGAA Chair, Mayor Glenn Docherty, City of Playford • David Wilkinson, Manager City Economy, City of Casey
9:30am-10:15am	Population Growth – The Story Speaker: Ivan Motley , Founder .id the population experts Introduction to the theme Census data
10:15am-10:25am	Lightning Talk 1 - Growth Areas Social Planning Tool <ul style="list-style-type: none"> • Joanne Kyrkilis, Team Leader Social Policy and Planning, City of Whittlesea
10:30am-11:00am	<i>Morning Tea</i>

CONGRESS PROGRAM



DAY 2 Cont'd

11:00am-11:30am	<p>Government Q&A Session Speaker: The Hon. Angus Taylor MP, Assistant Minister for Cities and Digital Transformation</p>
11:30am-12:20pm	<p>Keynote Address Speaker: Geoff Roberts, Deputy Chief Commissioner and Economic Commissioner, Greater Sydney Commission</p>
12:20pm-12:50pm	<p>Opposition Q&A Session Speaker: The Hon. Anthony Albanese MP, Shadow Minister for Infrastructure, Transport, Cities and Regional Development</p>
12:50pm-1:00pm	<p>Lightning Talk 2 – City of Swan Advocacy</p> <ul style="list-style-type: none"> • Mike Foley, CEO, City of Swan
1:00pm – 2:00pm	<i>Lunch</i>
2:00pm – 2:50pm	<p>Skills and Jobs of the Future Speakers:</p> <ul style="list-style-type: none"> • Shona McPherson, Media Manager, Foundation for Young Australians • Jan Vydra, CEO, Australian Fresh Leaf Herbs • Dr Tim Harrison, Associate Dean Research, Federation University <p>Moderator: Nathan Burbridge, Head of Economic Development, Blacktown City Council</p>
2:50pm - 3:00pm	<p>Lightning Talk 3 - Wilton....Great new town or NO town at all</p> <ul style="list-style-type: none"> • Adam Gray, Growth Centres Coordinator, Wollondilly Shire Council
3:00pm-3:10pm	Wrap Up and Close
3:10pm-3:30pm	<i>Afternoon Tea</i>
3:30pm-5:00pm	<p>Members Only Workshop</p> <ul style="list-style-type: none"> • Commence development of the NGAA strategy for the next Federal election campaign <p>Facilitator: Michael Comminos, Director, Astrolabe Group</p>
5:00pm-6:45pm	<i>Free Time</i>
6:45pm-7:00pm	<i>Bus departing Atura Hotel to Congress Dinner at Bunjil Place Function Centre</i>
7:00pm-10:00pm	<p>NGAA Congress Dinner MC: Lawrence Mooney</p>
10:00pm-10:15pm	<i>Bus returns to accommodation at Atura Hotel</i>

CONGRESS PROGRAM

DAY 3

Tuesday 21 November

Time	Session
8:30am-9:00am	<i>Registration desk opens</i>
9:00am-9:10am	Welcome to Research Masterclass MC
9:10am-10:20am	State of Australia's Fast-Growing Outer Suburbs Speaker: Rob Hall , .id the population experts
10:20am-10:30am	Lightning Talk 4 – NGAA Research supporting Council funding submissions <ul style="list-style-type: none">• Craig Butler, Assistant General Manager, Penrith City Council
10:30am-11:00am	<i>Morning Tea</i>
11:00am-12:00pm	Game changing Projects Panel Speakers: <ul style="list-style-type: none">• Stephen Cain, CEO, City of Cockburn• Todd Denham, Research Associate and PhD Candidate, RMIT University• Kerry Balci, Senior Development Manager, Stockland Moderator: Mayor Tracey Roberts, City of Wanneroo
12:00pm-12:30pm	Workshop – Using .id research Speaker: Rob Hall , .id the population experts
12:30pm-12:40pm	Wrap Up and Close Research Masterclass MC
12:40pm-1:20pm	<i>Lunch</i>
1:20pm – 1:30pm	<i>Board transport for Tour</i>
1:30pm-4:30pm	Tour of development projects in the City of Casey
5:00pm	<i>Transport departing for Melbourne Airport</i>

CONGRESS

Presenters and Facilitators



KEYNOTE SPEAKER

Geoff Roberts

Deputy Chief Commissioner and Economic Commissioner

Greater Sydney Commission

As Deputy Chief Commissioner and Economics Commissioner at the Greater Sydney Commission, Geoff Roberts' role entails advising and assisting the Greater Sydney Commission on achieving the Minister of Planning's key priorities for the Commission, particularly the preparation of six District Plans across Greater Sydney and the review and updating of *A Plan for Growing Sydney*. Geoff is tasked with leading the development of metrics and to provide advice to the Minister for Planning on the Commission's economic narrative for metropolitan Sydney and its implementation into the District Plans and Metropolitan Plans.

Geoff has 35 years' experience in Australia and internationally as a specialist in city strategy, governance and leadership. Geoff currently holds an Adjunct Professor position in the City Futures Research Centre at the University of NSW. He is a highly regarded strategic advisor at a number of public and private sector organisations and has a deep history working in large metropolitan scale land use and infrastructure projects.



The Hon Anthony Albanese
MP Shadow Minister for Infrastructure, Transport, Cities and Regional Development

Shadow Minister for Tourism

Federal Member for Grayndler

Anthony was re-elected the Member for Grayndler at the July 2016 election and is currently the Shadow Minister for Infrastructure, Transport, Cities and Regional Development and the Shadow Minister for Tourism.

Anthony has been a Member of Parliament since 1996 and believes strongly in the need for Government to invest in local communities. This includes Federal Government investment in public transport to address the issue of urban congestion.

Anthony is committed to growing our communities in regional and metropolitan areas and believes infrastructure and transport have a crucial role to play in achieving this.



Kerry Balci

Senior Development Manager
Stockland

Kerry joined the Stockland team in 2007 and currently holds the position of Senior Development Manager Victoria. Over the past 10 years, Kerry has built a solid career in the property industry with extensive experience in Marketing and Development based leadership roles.

Kerry has worked across the Victorian residential portfolio gaining experience and exposure to all facets of the organisation and industry. Kerry has been instrumental in the leadership of projects such as the award winning Selandra Rise Demonstration Project and Cloverton, Victoria's largest residential community.

Kerry holds a degree in Business Commerce and is a committee member at the Urban Development Institute of Australia and a key participant in the Property Council of Australia women in property team.



Stephen Cain

Chief Executive Officer

City of Cockburn

Stephen is the Chief Executive of the City of Cockburn, a position he has held for the past 13 years. His previous employment includes senior management positions in private industry with Linfox Logistics and the State Government. He has also served in the Australian Defence Forces for 39 years, the last 29 years on a part-time basis. He holds the rank of Brigadier and is an Aide-de-camp to His Excellency the Governor General. In 2011 he led the Army security forces for the Commonwealth Heads of Government meeting in Perth.

He actively supports a number of other organisations: he is on the Boards of South Metropolitan TAFE and Hockey WA; he is also a member of the Governance Committee of the Australian Defence Forces Assistance Trust.

He holds a Bachelor of Arts Degree (Honours), Graduate Diploma in Information Systems, a Masters Degree in Business Administration and is a graduate of the Harvard Business School's Advanced Management Program. He is also a Fellow of the Chartered Institute of Transport and Logistics.



Michael Comminos

Director

Astrolabe Group

A highly regarded senior strategist, political adviser and public administrator, Michael has a strong understanding of how infrastructure and land use interacts in Australia's cities and regions.

Michael's experience in planning and development spans the commercial, industrial and residential sectors. In the infrastructure space, Michael has experience and connections in the health, education, justice, housing, transport, and utility sectors.

Michael's recent roles provided advice to the Greater Sydney Commission and Infrastructure NSW on strategy and policy development, project selection and project assurance.

Degree qualified in Mathematics (double major pure and applied mathematics) and with a Masters of Public Administration from the Australia New Zealand School of Government, Michael is well equipped to solve problems in urban affairs, governance and the interface between the public and private sectors.

Michael believes infrastructure investment is the vehicle to improving outcomes in our cities and regions and is a strong advocate for improving investment conditions by improving access to information, harnessing innovation and reducing the burden of poorly structured regulation.



Todd Denham

Research Associate and PhD Candidate

Centre for Urban Research

RMIT University

Having previously worked as a strategic planning and regional development consultant, Todd is currently a PhD candidate within RMIT's Centre for Urban Research. His research investigates the relationships between metro-bound commuting and regional development, particularly the changing spatial distribution of employment. The project is informed by his work as a regional development consultant and questions why city workers are not seen as part of the economic make-up of regional areas, particularly those in close proximity to Melbourne. Todd's previous studies include a Bachelor of Commerce and a Master of Social Science (Environment and Planning).

While studying, Todd has also worked on consulting projects within RMIT's Centre for Urban Research. This includes Winning from Second: What Geelong Can Learn From International Second Cities, which provides insights into important factors for successful transitions from manufacturing-based economies. In addition to his involvement with the NGAA's Transformation Projects, Todd is currently researching the application of cost benefit analysis to the supply of social housing, and extensions of the Winning from Second report.



Rob Hall

Economic Consultant

.id the population experts

Rob is an economist with more than 10 years of experience having held senior economist positions in both the private and public sectors. His experience in urban economic analysis, economic modelling, demographic analysis and strategic planning provides him with an in-depth understanding of the wider economy and implications for local regions.

At .id, Rob leads the Local Government Consulting Services team to provide a range of advisory services, including economic development strategies, economic analyses and projections, cost-benefit/economic impact analysis, cluster analysis and strategic land use and transport planning. His consulting projects are typically focused on analysing urban and regional areas by drawing together local economic, demographic and property information with broader macroeconomic and demographic trends.



Dr Tim Harrison

Associate Dean Research

Federation University

Tim Harrison is Associate Dean Research in the Faculty of Education and Arts at Federation University Australia. He is the Research Leader in the Regional Incubator for Social and Economic Research (RISER), which undertakes research on the challenges of population dispersal and economic change in regional Victoria. Tim has also developed an innovative Bachelor of Social Sciences program which focuses on social innovation, regional development and enterprise.

Tim is based in the historic School of Mines Campus of FedUni in Ballarat, but frequently works at locations across Victoria, with current research projects in Portland, Horsham, Footscray and Epping. Tim has a strong association with the new Berwick campus of FedUni and looks forward to exploring the unique challenges facing the rapidly developing peri-urban fringe of Melbourne.

Tim is not a life-long academic having held senior management roles in local government in Victoria and Queensland, been a social entrepreneur and narrowly survived an early career in telecommunications.



Shona McPherson

Media Manager

Foundation for Young Australians

As part of the Foundation for Young Australian's (FYA) Public Affairs team, Shona McPherson works to help change the way government, media and communities engage with young people.

As the National Media Manager, Shona is passionate about sharing stories of young people doing remarkable things to create a more equitable, sustainable world.

Having worked with a diverse array of industry's including agriculture and technology in public relations, Shona has a Bachelor of Arts (Media and Communications) in addition to a Masters of Journalism.



Ivan Motley

Founder

.id the population experts

Ivan is a geographer and the Founder and Director of .id (informed decisions). He has worked with local and state government and the private sector across Australia and overseas. He is interested in contributing to 'the good society' - in how communities can have access to education, housing, health, employment, recreation and each other. Ivan's idea is to introduce spatial thinking to organisations, looking at places through a demographic lens, and using the power of storytelling to be persuasive. Today, over 40 excellent people have joined Ivan at .id in this mission. Each year more than 1.5 million people use .id's 500+ online tools to inform their decision-making. Over 13,000 people subscribe to .id's newsletter and over 50,000 learn from .id's blog every month.



The Hon. Angus Taylor

Assistant Minister for Cities and Digital Transformation

Federal Member for Hume

Angus was appointed to the role of Assistant Minister to the Prime Minister with special responsibility for Cities and Digital Transformation in February 2016. He was reappointed to the frontbench after the 2016 Federal election. Angus' portfolios stretch across the whole of government to improve city liveability and tackle long standing issues of traffic congestion, housing affordability and the need to create jobs closer to where people live. He has a focus on regional cities and outer suburban cities.

With a passion for cutting edge technology and the benefits for citizens of the digital age, Angus authored an essay *The Promise of Digital Government* which was published by the Menzies Research Centre in 2016. He has gained a reputation amongst his constituents as a keen problem solver, focusing in his electorate on growth opportunities for regional communities and improving telecommunications.

Angus has a Bachelor of Economics (First Class Honours and University Medal) and a Bachelor of Laws (Honours) from the University of Sydney. He also has a Master of Philosophy in Economics from Oxford, where he studied as a Rhodes Scholar. His thesis was in the field of competition policy.



Jan Vydra

Chief Executive Officer

Australian Fresh Leaf Herbs

Jan Vydra founded Australian Fresh Leaf Herbs, a leading Australian producer of herbs, microgreens and edible flowers in 2008 with business partner, William Pham. Since inception, AFLH has grown exponentially with year on year growth and its success is attributed to Jan's focus on driving innovation in all areas of the business.

Jan's work has been recognized throughout the industry, being awarded the 2011 Australian Young Farmer of the year, 2016 Rabo Bank Emerging Leader of the Year as well as receiving a 2016 Nuffield Scholarship, enabling him to travel across the globe investigating innovative ways to boost the yields and sustainability of fresh herb and salad leaf production.

Australian Fresh Leaf Herbs has also received the 2016 Casey – Cardinia business of the year award and 2015 Coles Rising Star award.

NGAA Congress DINNER



NGAA Congress Dinner Bunjil Place Function Centre 7:00pm – 10:00pm

The Congress Dinner is a relaxing social event where delegates, presenters and staff can unwind and mingle while also celebrating some of the great work which our Members have collectively achieved in the past year.

Housed within the Function Centre of the City of Casey's remarkable new facility, Bunjil Place, the event includes a delicious three course meal, drinks and entertainment from celebrity MC, Lawrence Mooney.

Lawrence is a well-regarded stand-up comedian, TV and radio personality who's brutally honest and hilarious insights have earned him Best Show at the 2015 Sydney Comedy Festival and a Barry Award Nomination for Best Show at the Melbourne International Comedy Festival. He is well known as the host of Dirty Laundry Live on ABC TV, Behave Yourself for the Seven Network and is heard throughout Australia on Triple M impersonating our Prime Minister, Malcolm Turnbull.

At the conclusion of the Congress Dinner, a complimentary bus will return guests staying at the Atura Hotel. The bus will depart from the front entrance of Bunjil Place at 10:15pm



Please note that all speakers, presentations and activities detailed within this program were correct at the time of printing, but may be subject to change without notice.



Proudly hosted by the City of Casey



Presenting Partner



Major Partner

