



**NATIONAL
Growth Areas
ALLIANCE**

SUBURBIA 3.0

urban policy for sustainable and resilient cities

NATIONAL CONGRESS

4-5 May 2023, South Australia

Partnership Proposal

2023 National Congress

Australia's sustained population growth will shape our society for generations. The fast-growing areas on the outskirts of our capital cities have a pivotal role in accommodating the nation's population boom. Member Councils of the National Growth Areas Alliance (NGAA) are striving to build resilient, liveable and productive communities while their populations continue to grow at more than double the national average.

The NGAA 2023 National Congress will focus on urban policy for sustainable and resilient communities. Australia's outer urban growth areas, home to 5.3 million people, are at the frontline of climate change and the impacts of heat, fire and flood.

In the year when the Albanese Government has promised a National Urban Policy Framework, the NGAA Congress will explore the policy shifts urgently needed to enable the creation of sustainable and resilient suburbs. Suburbia 3.0, the third generation of urban development, must be built on a foundation of cross sectoral, tri-level commitment to well-planned, climate-adapted, resilient suburbs.



Prime Minister Anthony Albanese at National Congress



Local Government Minister Kristy McBain at NGAA Parliamentary Showcase



Independent Member for Mayo, Rebekha Sharkie

Who will you reach as an NGAA Partner?

The small scale of our Congress allows for easy and extended access to an influential group of delegates from across Australia.

- > Ministers, Shadows and political advisors from State and Federal governments
- > Key decision makers - Mayors, Councillors, CEOs and senior officers - from Australia's growth councils
- > Executives from government departments and national industry bodies
- > State and national media





What are the benefits of partnering with the National Growth Areas Alliance?

Partnering with NGAA on our National Congress provides **direct access to key decision makers** in Australia's fastest growing Local Government areas and a **unique opportunity to impact their planning, policy and future projects**.

The 2023 National Congress will bring together **politicians, policy makers and industry leaders** to collaborate on positive solutions for growth areas.

The event provides opportunities to hear from a range of industry experts on key research and policy developments, whilst also providing **enhanced networking opportunities in an intimate setting**.

We are a national body, representing Councils across Australia's growth areas and their five million residents. We influence and work directly with many of the country's top decision makers on matters impacting cities policy and advocate for the needs of our member councils and their communities.

We are regarded as the 'go to' organisation for many government departments seeking input to future planning and policy and through our work, we consistently seek to guarantee the needs of our members remain on the national and state political agenda.

2022 Keynote – Saul Eslake, Economist



Previous Keynote speaker – George Megalogenis, Author and Commentator



Panellists at 2022 National Congress

Sponsor branding at Congress and in Awards program



Partner Testimonial



"...thank you for being such generous hosts of us as sponsors at the Awards dinner. Everyone was in such good spirits which I think reflects the success of your event and the outcomes being generated.

We were very pleased to have assisted and look forward to future opportunities. The work of the NGAA and your member councils is vital."

**Belinda Campbell Comminos, Astrolabe Group
NGAA Awards Partner**

Media coverage of 2022 National Congress



Push for free public transport as petrol hike hits cost of living

"It's not going to help people with a service they can't practically use."

Mr Bowen's stance was echoed by independent economist Saul Eslake, who told the National Growth Areas Alliance congress on Monday that people living on the fringes of cities were disproportionately squeezed by the rising cost-of-living.

"A lack of local employment opportunities means its residents are forced to commute into the CBDs," Mr Eslake said.

In response, Mr Hibbins said: "I think in this instance, even if it can reduce someone's need to use their car, even if it doesn't eliminate it fully, that will still have benefits."

2023 Congress Highlights

- > Keynote speakers on climate policy and community-led change
- > Panel discussions on climate-adapted sustainable suburbs and designing for resilience
- > Field trip by Mount Barker District Council with visits to South Australia's first fully passive house, wetlands and water recycling facilities, AFL-ready sports hub and lunch at a local winery.
- > NGAA Awards Dinner at award winning Adelaide Hills Convention Centre in beautiful Hahndorf, SA, celebrating best practice and innovation in Australia's growth areas
- > Hybrid event, live in Hahndorf, South Australia with online access



Event details

Thursday
4 May

Congress at the Adelaide Hills Convention Centre
NGAA Awards Dinner at the Adelaide Hills Convention Centre

Friday
5 May

Field trip to venues and sites around Mount Barker District Council area



Partnership Opportunities

two
available

PRESENTING PARTNER - \$5,000*

Benefits:

- Opportunity to address delegates and be included in media coverage of the Congress
- Two Delegate pass to NGAA *National Congress*
- Two tickets to the NGAA Awards Dinner
- Logo placement on Congress Program
- Prominent logo placement on all Congress marketing collateral including invitations, fliers, table programs, NGAA website and social media posts
- Regular stage announcements/acknowledgement by MC Congress and NGAA Awards Dinner
- Opportunity to display your organisation's signage in the Congress venues

five
available

AWARD PARTNER - \$2,500* each

Benefits:

- Two tickets to the NGAA Awards Dinner
- Opportunity to present the winning trophy to an NGAA Award winner in your chosen category. Award categories include *Research and Practice, Built Environment, Partnerships, Advocacy and Leadership*.
- Logo placement on Congress marketing collateral including invitations, fliers, table programs, NGAA website and social media posts
- Regular stage announcements/acknowledgement by MC during the NGAA Awards Dinner

multiple
opportunities
available

EVENT PARTNER - \$1,000-\$5,000*

Event Sponsor packages will be tailored to reflect the needs and contribution of your organisation. Depending on your requirements and level of sponsorship provided, your package could include:

- A speaking opportunity
- Inclusion on a panel session
- Venue signage to promote your organisation
- Inclusion of your logo on our marketing collateral

**In-kind partnership opportunities also available. All prices quoted above are listed exclusive of GST.*

Securing a partnership

The NGAA is keen to further discuss this proposal and determine how we can build a close and mutually beneficial partnership with your organisation.

For more information and to secure your place as a sponsor of the 2023 NGAA National Congress, please contact NGAA Chief Executive Officer, **Bronwen Clark**, on **0448 401 257** or at **bronwen.clark@ngaa.org.au**.