

FAROUT

*creating **places** and **spaces**
in Australia's outer suburbs*

NATIONAL CONGRESS

10-12 November 2019, Perth

PROGRAM

Host Council and Presenting Partner



Congress Partners



Welcome from our Host Council

On behalf of the City of Swan, it gives me great pleasure to welcome you to the iconic Swan Valley.

I feel immense privilege to host thought leaders from around the country to discuss creating places and spaces for people in our fast growing outer suburbs.

We are here because we have a collective goal of providing essential infrastructure to support our growing populations, while also building strong and prosperous communities who love where they live.

As a sector, our core responsibility is ensuring quality of life for our communities, and we do this throughout increasing financial pressure and community need. The population boom across the nation calls for a cooperative effort to provide infrastructure to get people to work, study or home on time, create jobs where our workforce lives, and build the facilities to build communities.

The NGAA member councils are at the forefront of the population boom and continue to rise to the challenge, using our creativity to innovate and solve. The City of Swan is proud to work with you to advocate for dedicated federal and state government funding to support community building projects across Australia. I'm confident that in years to come, we'll build on the progress we've made.

The Swan Valley is the perfect backdrop to this year's Congress. Surrounded by growing suburbs including Caversham, Dayton and Ellenbrook, the region continues to provide life's simple pleasures including fresh produce, gourmet artisan goods, bustling markets and award-winning wine, all brought to you by our welcoming locals. We hope you enjoy our unique corner of the world.

**Councillor Kevin Bailey, Mayor
City of Swan**



**Councillor Kevin Bailey, Mayor,
City of Swan**

About the City of Swan

Encompassing a unique blend of rural, residential, commercial and industrial land, the City of Swan is the largest local government in the Perth metropolitan area.

Our City is growing. With an estimated population of 149,195 our annual population growth is forecast to grow to 309,788 by 2051. City boundaries extend from Bullsbrook in the north, Bushmead in the south, Ballajura in the west and Gidgegannup in the east.

We are proud of the green, rural nature of our region, blessed with many natural assets, including high value natural lands, open spaces, the Swan River, wetlands and waterways.

Infrastructure and services are also at the core of our planning for the decades ahead. With our population expected to more than double in the next 30 years, we look to the future to ensure we are providing housing options and vital infrastructure for our growing and diverse population.

Midland is the Strategic Metropolitan Centre in Perth's north east sub-region and its CBD area is undergoing significant revitalisation and change. The City is progressing the transformational New Junction precinct in the heart of Midland, which will deliver a range of housing, business and retail opportunities.

New Junction recently transitioned from planning to construction, with the first stage of Midland Park, the precinct's major public open space, well underway. The development is opening the door to a new future for Midland's CBD by generating jobs and attracting strong investment to the City and State economies.

Tourism continues to drive economic and social benefits. In 2019, the Swan Valley Visitor Centre was named best in Australia second year running, and the City continues to aim higher with its ever popular Entwined in the Valley series, and marketing to attract more overseas visitors to the food and wine region.

It's an exciting time to be part of our great City and we are dedicated to delivering high quality services and projects that meet the needs of our growing community.



Welcome

NGAA Chair



Welcome to the 2019 Congress. This year's theme will look at the geography, opportunity and scale of growth areas and the importance of 'place' at the heart of our planning and activities.

We all know from our everyday experience that the populations of Australia's designated growth areas have doubled in one generation. In that time, towns have become suburbs, and suburbs have become cities on the outskirts of our capitals, wedged in the invisible boundary between metropolitan and regional Australia.

Within our Alliance, we have Member Councils at each stage of the growth journey. Some are grappling with the transition from a regional shire to a city council, with agricultural land being developed at a rapid rate.

Other members are striving to develop city centres that are bustling hubs of business, study, tourism, health and culture, with high rise apartment and office blocks whose views stretch out to established as well as brand new suburbs.

In my time as Chair of the National Growth Areas Alliance, I have had the great privilege of seeing how our Members have constantly grown – not just in size but also in complexity and sophistication. I believe that our Alliance has helped create the Federal policy framework that now has growth areas and outer suburbs firmly on the agenda.

I also believe the great advantage of being part of the National Growth Areas Alliance is that we can share our experience and knowledge: how to maximise opportunity from this remarkable situation we find ourselves in; how to overcome the hurdles that we all face in building communities from the ground up.

And we can learn together and from each other as we all try to achieve the same outcome – strong, resilient communities that feel a sense of pride and connection to their neighbourhoods, towns, suburbs, and cities.

Mayor Glenn Docherty
Chair

Message

From the Executive Officer



Far out!

Australia's growth areas are 'far out':

- Geographically distant from Capital City CBDs, services and employment hubs.
- Of a scale and pace that is astounding and hard to comprehend without being on the ground.
- Providing amazing opportunities for leadership and innovation from local government and their partners.

This year's Congress theme is an exploration of our policy platform pillar 'Investing in places for people'.

Creating a sense of place is complex, particularly in the greenfield sites which are so familiar to growth area councils. It requires both strategic vision and attention to detail, structure and creativity, long and short-term plans.

Placemaking is an ongoing part of Council work. Communities change. They grow and evolve, as do their needs and expectations. Federal and State Government policy frameworks and funding mechanisms also change – sometimes for the better – which impact local government's capacity to invest in delivering the infrastructure, services and facilities their communities need.

We hope that through today's discussions on the software and hardware of place, as well as the exploration of how to transform a paddock to a postcode, we can highlight successes, take lessons from failures and identify the policy roadblocks we need to clear through our combined advocacy efforts.

National Congress is a fantastic opportunity for us to connect with growth area peers from around the country. I look forward to catching up with all our delegates and speakers at this year's Congress.

Bronwen Clark
Executive Officer





About the NGAA

The National Growth Areas Alliance is the peak body representing the nearly five million people who live in the fast growing cities, towns and suburbs on the outskirts of Australia's capital cities.

Our Member Councils are united by shared experiences of population growth rates at double the national average, inadequate infrastructure to cope with the increased demand, and a long-term lack of Federal government investment in roads, public transport and essential services.

NGAA's purpose is to provide a solid evidence base to support our calls for policy shifts in favour of growth areas, to influence Federal Government policy and funding and to give growth area councils a platform to share experiences and learn from each other.

Our Members

NSW

Blacktown City Council
Camden Council
Liverpool City Council
Penrith City Council
Wollondilly Shire Council

VIC

Cardinia Shire Council
City of Casey
City of Whittlesea
Hume City Council
Melton City Council
Mitchell Shire Council
Wyndham City Council

WA

City of Armadale
City of Cockburn
City of Gosnells
City of Kwinana
City of Swan
City of Wanneroo

SA

City of Playford
Mt Barker District Council

The facts about Australia's outer suburbs



People and Place

- One in five Australians live in the outer suburbs - that's five million people
- Communities are growing at double the national rate and have the highest birth rates in Australia
- Just 31 of Australia's 537 Councils have accommodated 35% of recent population growth



Economy

- Major driver of economic and employment growth, contributing over 11% of GDP
- Industries are in transition, with greater than national average growth in high technology jobs



Infrastructure

- Received only 13% of federal infrastructure investment in the same period that they generated 35% of population growth and 25% of jobs growth (2011-2016)
- Have 20% less infrastructure provision than the metropolitan average



Jobs and Business

- Home to 13% of Australia's jobs and contribute over 11% of GDP
- Strong entrepreneurial culture with business growth more than double the national average between 2014-16
- Current workforce of 2.21 million people

2019 National Congress Overview

Sunday 10 November

Welcome Function

5.30pm – 7.30pm
Mandoon Estate
10 Harris Road
Caversham

Monday 11 November

AGM *(NGAA Members only)*

8.00am - 9.00am *(Breakfast available from 7.30am)*
Samuel Copley Room, The Vines Resort
Verdelho Drive
The Vines

National Congress

9.30am – 5.00pm
Samuel Copley Room, The Vines Resort

NGAA Awards Ceremony and Dinner

7.00pm – 10.00pm
Samuel Copley Room, The Vines Resort

Tuesday 12 November

NGAA 2021 - 2024 Strategic Planning Workshop

(NGAA Members only)
9.00am – 12.00pm
The Guildford Hotel
159 James Street, Guildford

Site Tour *(Departs from the Guildford Hotel)*

12.30pm - 3.00pm
Midland Railway Workshops
Victoria Street, Midland
Remember to bring your luggage to the Strategic Planning Workshop if travelling straight to the airport afterwards.

Transport

Travel time between Perth Airport and The Vines is approximately 30 to 55 minutes by car. Return bus transport is provided for delegates from The Vines to the Welcome Function, the Member Workshop and the Site Tour.

Sunday 10 November

5.00pm Bus departs from The Vines Resort to Mandoon Estate for the Welcome Function
7.30pm Return bus departs from Mandoon Estate to The Vines Resort

Tuesday 12 November

8.30am Bus departs from The Vines Resort to the Guildford Hotel for the Member Workshop
12.30pm Bus departs from the Guildford Hotel for the site tour
4.00pm Bus returns to the Guildford Hotel then to (approx) The Vines.
Delegates not returning to The Vines Resort after the site tour can make their own travel arrangements to the airport from the Guildford Hotel.

Monday 11 November

9.30am	Welcome to NGAA Congress <ul style="list-style-type: none">• Cr Kevin Bailey, Mayor, City of Swan• Mayor Glenn Docherty, City of Playford, NGAA Chair
9.40 - 10.00am	Setting the Scene – who are we creating places for now and in the future? Glenn Capuano, Demographer, .id the population experts
10.00 - 11.00am	International Keynote Address – Creating Places for People Ethan Kent, Project for Public Spaces
11.00 - 11.30am	MORNING TEA <i>Minute of Silence for Remembrance Day followed by morning tea</i>
11.30 - 12.30pm	The Hardware of Place – Getting the planning, design and infrastructure right Moderator: Kelly Grigsby, CEO Wyndham City Council Speakers: <ul style="list-style-type: none">• Rukshan de Silva, Australian Young Planner of the Year 2019• Dr Kirsten Martinus, University of Western Australia
12.30 - 1.00pm	National Keynote Address – Infrastructure Australia Romilly Madew, CEO, Infrastructure Australia
1.00 - 1.45pm	LUNCH
1.45 - 2.15pm	The Hon. Alan Tudge MP Minister for Population, Cities and Urban Infrastructure <i>by videolink</i>
2.15 - 3.15pm	The Software of Place - People, purpose, belonging Moderator: Dean Cracknell, Town Teams Speakers: <ul style="list-style-type: none">• Jessica Christiansen-Franks, CEO, Neighbourlytics• Michael Campbell, Principal Consultant, Lucid Economics
3.15 - 3.45pm	AFTERNOON TEA
3.45 - 4.15pm	The Hon. Andrew Giles MP Shadow Minister for Cities and Urban Infrastructure
4.15 - 4.55pm	Hypothetical: From paddock to postcode – how to get placemaking right from the start Speakers: <ul style="list-style-type: none">• Ethan Kent, Project for Public Spaces• Dr Michael Fotheringham, Executive Director, AHURI• Kathryn Seirlis, City of Casey• Dr Kim Johnstone, Astrolabe Group
4.55 - 5.00pm	Wrap up and close

Monday 11 November (continued)

7.00pm - 10.00pm

NGAA Awards Ceremony and Dinner

Samuel Copley Room
The Vines Resort



Swan Valley

Key Contacts

For Congress information or program updates, please contact:

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In lieu of gifts for speakers we will be making a donation to Indigo Junction, a not-for-profit organisation providing homelessness services to youth, families and the local community in the north-eastern suburbs of Perth.



Tuesday 12 November

Member Workshop

The Guildford Hotel

8.20am

Bus departs from the Vines to the Guildford Hotel

8.50am

Workshop registration desk open at the Guildford Hotel

9.00am

2021 - 2024 Strategic Planning Workshop

Introduction by Bronwen Clark, NGAA Executive Officer

10.30am

MORNING TEA

11.00am

Workshop continues

12.00pm

LUNCH

12.30pm

Members board bus for site tour

Midland Railway Workshop Site Tour

12.45pm

Tour commences (driving and walking)

1.00pm

Presentation by Patrick Ward, Metropolitan Redevelopment Authority

1.45pm

AFTERNOON TEA

2.00pm

Workshop with Ethan Kent

3.00pm

Tour concludes and bus returns to the Guildford Hotel then The Vines
(or delegates make own way directly to airport).



The Guildford Hotel



International Keynote speaker

Ethan Kent, Project for Public Spaces Senior Fellow

Ethan works to support public space organizations, projects, and leadership around the world to build a global placemaking movement. He has travelled to more than 900 cities and 60 countries to advance the cause of leading urban development with inclusive public spaces and placemaking. In 2019 he co-founded PlacemakingX to network, amplify, and accelerate placemaking leadership and impact globally.



National Keynote speaker

Romilly Madew AO, Chief Executive, Infrastructure Australia

Romilly commenced as Chief Executive of Infrastructure Australia in April 2019. Recently awarded an Order of Australia in acknowledgment of her contribution to Australia's sustainable building movement, Romilly is recognised as a leader and advocate for change in the property and construction sector. She previously led the Green Building Council of Australia for 13 years, presiding over the Green Star rating system.



The Hon. Alan Tudge MP, Minister for Population, Cities and Urban Infrastructure

Minister Tudge is the Federal Member for Aston in the Australian Parliament and was first elected in 2010. Prior to his present portfolio he was the Minister for Citizenship and Multicultural Affairs, Minister for Human Services and Parliamentary Secretary to the Prime Minister. Before entering parliament, Minister Tudge spent most of his career in business including with the Boston Consulting Group.



The Hon. Andrew Giles MP, Shadow Minister for Cities and Urban Infrastructure

Andrew Giles was elected as Member for Scullin in 2013. In addition to being Shadow Minister for Cities and Urban Infrastructure, he is Shadow Minister for Multicultural Affairs, Shadow Minister Assisting for Immigration and Citizenship. Andrew previously served as Shadow Assistant Minister for Schools from 2016. Prior to being elected, Andrew worked as an employment lawyer.



Michael Campbell, Director, Lucid Economics

Michael has 20 years of experience across economics, property, economic development and tourism on three continents, working with both public and private sector clients. Michael has advised corporate clients on over \$1 billion of capital investment. As an economic developer, he has located 54 corporate operations representing \$425 million in capital expenditure and almost 4,000 new jobs.



Glenn Capuano, Demographic Consultant, .id - the population experts

Glenn has worked .id (the population experts) for 12 years, following ten years at the Australian Bureau of Statistics helping to run the 2001 and 2006 Censuses. He has a demographer's approach to understanding the 'role and function' of a place, and believes every town, city and suburb has its own unique story to tell. He brings out these stories using the .id toolkit.



Jessica Christiansen-Franks, Co-Founder & CEO of Neighbourlytics

Jessica is an urban designer, social entrepreneur and a thought leader in innovative citizen participation, and particularly the value of 'placemaking' as a tool for collaboration and inspiring active citizenship. Jessica has worked with both public and private sectors, and major international aid agencies. Jessica is also Vice Chair of the Smart Cities Council's Centre for Civic Innovation.



Dean Cracknell, CEO, Town Team Movement

Dean is one of the co-founders of Town Team Movement – an under-arching, non-profit organisation helping town teams to improve their local communities. He previously worked in local government for 12 years as a strategic urban planner/placemaker and was Deputy Chair of the first town team - the Beaufort Street Network - for 4 years.



Dr Michael Fotheringham, Executive Director of the Australian Housing and Urban Research Institute (AHURI)

Dr Michael Fotheringham is a research and policy development specialist. He joined AHURI in 2014, became Executive Director in 2017 and is now responsible for setting the strategic direction of the Institute and leading the national research agenda through a contemporary evidence-base on housing, homelessness, urban policy and Australian cities issues.



Kelly Grigsby, CEO, Wyndham City Council

Kelly has been Wyndham City CEO since 2015 and prior to that was Wyndham's Director Community Development. She has worked in local government for over 15 years, holding general manager and director positions in various Victorian councils. Kelly is a member of the Planning Institute of Australia and a Certified Practicing Planner.



Dr Kim Johnstone, Associate Director, Astrolabe Group

Kim brings an in-depth knowledge of population to understanding how communities transform. She provides demographic advice to all levels of government. Her career spans the public, not-for-profit, private and academic sectors. Kim is Vice-President of Family Planning NSW, Chair of their International Program Advisory Committee, and a member of the UDIA NSW Research and Ageing Sub-committees.



**Dr Kirsten Martinus, Senior Research Fellow,
University of Western Australia**

Kirsten's work focuses on the distribution of resources, innovation and economic competitiveness, balancing fundamental research with applied outputs to inform strategic policy and decision making for local and state government. She is on the board of the Australian Academy of Sciences National Committee for Geographical Sciences and Geographical Research, and the co-convenor of the Institute of Australian Geographers Economic Geography Study Group.



**Kathryn Sierlis, Manager, Growth and Investment,
City of Casey**

Leading the Growth and Investment department, Kathryn oversees economic development, investment facilitation, placemaking and strategic planning for growth. Her 15 year local government career includes statutory and strategic town planning with a focus on facilitating commercial and industrial development. The City of Casey is Victoria's largest council, with a population of 340,000.



Rukshan de Silva, 2019 Young Planner of the Year

Rukshan is a planner and economic developer. He is a Principal Planner at the NSW Department of Planning, Industry and Environment. Rukshan began his career in Toronto, Canada, and moved to Sydney two years ago, where he specialises in strategic planning and community engagement in Greater Sydney and Regional NSW. He was named as the 2019 Australian Young Planner of the Year.



**Patrick Ward, Acting Executive Director, Place
Management, Metropolitan Redevelopment
Authority**

Patrick is responsible for placemaking, asset management and commercial outcomes across MRA assets including Elizabeth Quay, Yagan Square and the Midland Railway Workshops. With over 30 years' private sector experience in communications and project management, he is a past WA president of the Association for Data Driven Marketing Association and national board member.

NGAA AWARDS 2019



Research and Practice Award
Sponsored by Australian Housing
and Urban Research Institute



Built Environment Award
Sponsored by City of Swan



Partnerships - Building Connections
Award
Sponsored by Astrolabe Group



Advocacy Award
Sponsored by McLeods Barristers
& Solicitors



Leadership in Growth Areas Award
Sponsored by City of Casey



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