

MEDIA ALERT Growth That Works 16 -17 October National Wine Centre Cnr Botanic & Hackney Rds Adelaide

13 October 2014

What do we need to do to create the industries and jobs of the future in outer urban Australia?

"There is no question that we will have to do things differently in the future if our cities are going to be liveable and productive," said Mayor Glenn Docherty, National Growth Areas Alliance (NGAA) Chair and Mayor of the City of Playford. "The outer growth suburbs present immense opportunities to become the "go to" areas for innovation and showcases of growth that works."

WHO IS SPEAKING

Opening Address - The Hon Ian Macfarlane, Minister for Industry

Keynote Speaker - Dr Tim Williams, CEO Committee for Sydney

Respondent - The Hon Jamie Briggs, Assistant Minister for Infrastructure and Regional Development

WHAT THE EXPERTS SAY

Expert papers will inform workshops designed to develop agreed action plans. Highlights from the papers include:

- We need to create a kind of buzz to attract 25-34 yr olds who will be the innovators of tomorrow
- We need to listen to women
- Manufacturing is central to higher GDP growth and economic well being
- We won't progress without collaboration.

WHO IS ATTENDING

The highly interactive program will engage cross sectoral attendees all levels of Government, Academia, the Private and non Government Sectors.

AWARDS

Thursday evening 16 October will see NGAA award those taking positive steps towards outer urban growth that works. Award categories are:

- Jobs Generation
- Skills Development
- Resilience

ENDS####

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NGAA on Twitter @NGAA2012

RSVP to the event <u>Geoff.setty@ngaa.org.au</u>

KEY FACTS

•	Number of residents in NGAA areas (June 2013)	3.3 million
•	Percentage of metropolitan population represented	22 per cent
•	Percentage of Australian population represented	14 per cent
•	NGAA areas grew at double the national rate 2006-11	3.2 per cent
•	Forecast population in 2021	4.1 million

- NGAA areas absorbed one third, or twice their share, of Australia's growth between 2006 -11
- Another 1m jobs are needed in NGAA areas by 2026 just to maintain the status quo.